

Goals and Objectives (Overview)

Cross Cutting Issues:

Build overall capacity for cancer prevention and control in Kansas.

1. **Health Equity:** Increase health equity related to race, ethnicity, income and population density in cancer control.
2. **Financial Burden:** Decrease the number of Kansans who report financial problems as a barrier to accessing cancer care.
3. **Advancing Public Policy:** Improve cooperation, coordination, and collaboration among organizations and federal, state, tribal, county and local governments to support community-oriented cancer control.
4. **Workforce Diversity:** Improve diversity of the public health and clinical health care workforce.
5. **Clinical Trials:** Increase the percentage of Kansas adults 18 and older who have been diagnosed with cancer and participated in a cancer-related clinical trial.
6. **Genetics:** Increase the number of adult Kansans who know their family history of cancer back through 2nd degree relatives (parents, siblings, children, grandparents, aunts, uncles).
7. **Patient Navigation:** Increase the number of cancer patient navigators who participate in a state navigation network to promote high-quality cancer care from early detection through treatment and survivorship.

Prevention:

Prevent cancer from occurring or recurring.

1. **Tobacco Use**
 - a. **Adults** – Reduce the percentage of adults who use cigarettes, e-cigarettes and any tobacco products.
 - b. **Adults with Medicaid** – Reduce the percentage of adults with Medicaid who smoke.
 - c. **High School Students** – Reduce the percentage of high school students who use cigarettes, e-cigarettes and any tobacco products, which is a known risk factor of cancer.
2. **Healthy Behaviors**
 - a. Increase healthy behaviors to mitigate cancer risk factors among Kansas' youth and adults.
 - b. **Adults** – Reduce the percentage of adults in Kansas who are overweight or obese, which is a known risk factor of cancer.
3. **Radon**
 - a. Increase the percent of Kansas homes tested and mitigated for radon during purchase or construction.
4. **Human Papilloma Virus (HPV)**
 - a. Increase HPV immunization rates to prevent HPV-related cancers.

5. **Ultraviolet (UV) Radiation**
 - a. **Sunburn** - Reduce the percentage of Kansans who report sunburn.
 - b. **Indoor Tanning** - Reduce the percentage of Kansans who use indoor tanning devices.
6. **Breastfeeding**
 - a. Increase the proportion of parents who ever breastfeed their infants and who breastfeed in accordance with recommendations.

Early Detection & Diagnosis:

Detect cancer in the earliest stage through early detection and a timely, definitive diagnosis.

1. **Lung Cancer**
 - a. Increase the percentage of high-risk populations (current and former smokers aged 50-74 years old) who had a discussion with their provider about lung cancer screening.
2. **Breast Cancer**
 - a. Decrease late-stage breast cancer diagnosis.
 - b. Decrease late-stage breast cancer diagnosis among African Americans.
3. **Colorectal Cancer** – Decrease age-adjusted colorectal cancer mortality rate.
4. **Prostate Cancer** – Decrease the age-adjusted prostate cancer mortality rate.
5. **Cervical Cancer** – Decrease the age-adjusted cervical cancer mortality rate.

Post-Diagnosis & Quality of Life throughout the Cancer Journey:

Assure the highest quality of life for Kansans who have been diagnosed with cancer during and after treatment.

1. **Quality of life**
 - a. Improve the physical and psychosocial health of people who have had a cancer diagnosis and their care givers.
 - b. Increase cancer care team's knowledge and access to resources supporting the physical and psychosocial health of cancer survivors.
2. **Treatment Summary/Survivor Care Plan**
 - a. Improve access to survivorship care for cancer survivors in Kansas.
 - b. Increase cancer care team's knowledge and access to survivorship care from diagnosis through the lifespan.